

2024 Houston Hispanic voter profile

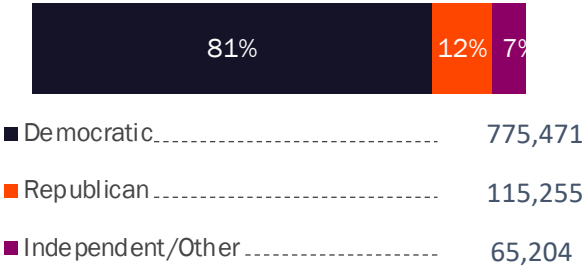
2024 HISPANIC REGISTERED VOTERS

955,930



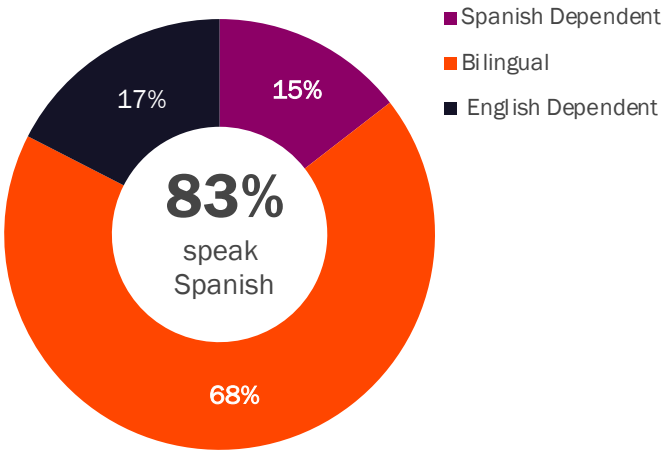
25% of all registered voters

POLITICAL AFFILIATION

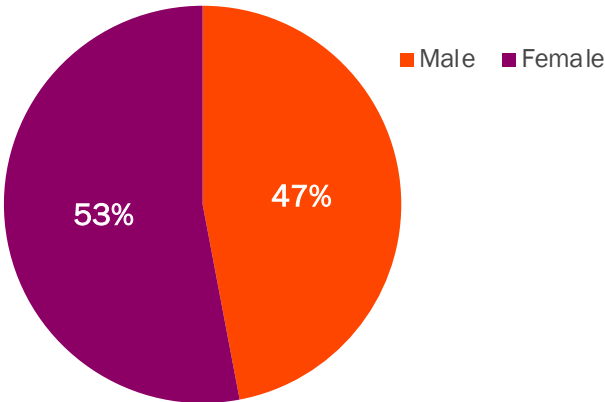


AGE DISTRIBUTION 18+	HISPANIC
18-34	37%
35+	63%
18-24	15%
25-34	22%
35-49	26%
50-64	22%
65+	15%

2024 HISPANICS AGE 5+ LANGUAGE USAGE*



REGISTERED VOTER GENDER DISTRIBUTION



COUNTRY OF ORIGIN* POPULATION SHARE

Total Hispanic Population	3,057,172	
Mexican	2,203,086	72.1%
Central American	428,736	14.0%
Salvadoran	214,579	50%
Honduran	126,652	30%
Guatemalan	59,847	14%
Nicaraguan	17,343	4%
Panamanian	5,179	1%
Costa Rican	4,753	1%
Other Central American	383	0%
South American	166,114	5.4%
Colombian	61,217	37%
Venezuelan	57,728	35%
Peruvian	15,097	9%
Argentinean	12,153	7%
Ecuadorian	7,569	5%
Chilean	6,774	4%
Uruguayan	2,456	1%
Bolivian	2,267	1%
Paraguayan	472	0%
Other South American	381	0%
Other Hispanic	131,618	4.3%
Caribbean	127,618	4.2%
Puerto Rican	60,271	47%
Cuban	56,951	45%
Dominican	10,396	8%

Source:L2 data mapping active registered voters as of 5/15/24 that voted in Presidential Elections. Projected 2024 turnout based on likely voters as of 5/15/24 includes active/non-active. A18+ includes full electorate regardless of age match Percentages are rounded.